

## Honda unveils the New SP 160 with PGM-FI technology

- 162.71cc BS-VI **PGM-FI Engine**
- **Full Digital Meter** displays all informatics needed for daily life including **Gear position indicator, Side stand indicator, Average mileage indicator, Battery voltage indicator, ABS indicator, Service due indicator, Low fuel indicator**, etc.
- **Anti-lock Braking System (ABS)** prevents wheel from locking and provides confidence to rider
- **Engine Start/Stop Switch** has been added for more convenience
- **Mono shock suspension** helps in maintaining the center of gravity
- **Dynamic Fuel Tank** with **New Edge Graphics** are truly head turner
- Sportier & aggressive **LED DC Headlamp** design adds premium and sporty character
- **Side Stand Engine Cut Off Switch** with **Side Stand Indicator** for enhanced safety and peace of mind
- **Hazard switch** is important safety feature for emergency stop and low visibility conditions

**Dhaka, 13 July 2024:** Honda is a global leader in motorcycle manufacturing, known for its innovation, quality, and commitment to customer satisfaction. With a rich heritage spanning several decades, Honda continues to set new benchmarks in the automotive industry, delivering products that meet the evolving needs of consumers worldwide.

Honda has a legacy of SP brand in several countries. Honda SP 125 was introduced in November 2023 as an alternate of Shine SP first time in Bangladesh. It has been well accepted by the Bangladeshi customers for its advanced features. Taking forward the legacy of brand SP, Bangladesh Honda Private Limited is thrilled to announce the launch of the all new SP 160 BS-VI with PGM-FI Engine along with its advanced technology, premium style and advanced comfort & convenience features.

Speaking on new SP 160 launching event, **Mr. Shigeru Matsuzaki, Managing Director & CEO, Bangladesh Honda Private Limited**, said, "Maintaining a global viewpoint, we are dedicated to supplying products of the highest quality. We are delightedly to launch the all new SP 160 BSVI with PGM-FI Engine to exceed our beloved customers' expectations. Our core belief is to create products for our customers that provides the freedom of mobility in their daily life and enhance trust and confidence in Honda brand. Through these efforts, BHL will strive to be a company that society wants to exist in Bangladesh."

While introducing the features of all new SP 160, **Mr. Shah Muhammad Ashequr Rahman, Chief Marketing Officer, Bangladesh Honda Private Limited** said, "The all new SP 160 is powered by a 163cc BS-VI PGM-FI engine which is a new addition to forward the legacy of brand SP. This remarkable machine has advanced technology, premium style and advanced comfort & convenience. We believe that new SP 160 will win over the mass customer's expectation and set new standards for performance, comfort, sustainability with better fuel efficiency and good value for money."

## Advanced Technology

Honda SP 160 has a powerful **163cc BS-VI engine**, engineered to deliver an exhilarating riding experience. With its refined **PGM-FI** system, New SP 160 offers superior power output and impressive fuel efficiency, making it an ideal choice for daily commuting and long-distance travel. **Anti-lock Braking System (ABS)** on the double disc variant is for enhanced safety, providing riders with confidence and control in various riding scenarios. **Fully digital meter** is equipped to display all necessary information including service due indicator, clock, gear position indicator, fuel indicator and mileage indicators needed in everyday ride. **Side stand indicator** has been added for safety of the rider.

## Premium Style

**Energetic muscular design** with **sporty side shroud** is a formidable combination of energy and aggression. **Sporty graphics** gives SP 160 fuel tank a sporty look. **Stylish LED DC headlamp** design adds premium and sporty character. Bold rear appearance with **unique LED tail lamp** gives a bold and strong character to the bike. **Upswept chrome muffler cover** adds a stroke of premium look. The **aerodynamic under cowl** adds to the sportiness of the new SP 160. **130mm wide rear tyre** provides a good traction and grip to ensure a better braking.

## Advance Comfort & Convenience

SP 160 has **comfortable seating position**, riders can enjoy ride with comfort and ease, experiencing a convenient cornering and turning as well. **Mono shock suspension** helps in maintaining the center of gravity thus increasing the stability & gives superior handling. **Long & comfortable seat** provides comfortable riding experience to both rider and pillion. It's **tough & flexible diamond frame** provides superior riding comfort. SP 160 has a **long wheelbase** and **high ground clearance** allows rider to ride in every road condition. **Engine stop switch** is convenient for the rider to stop engine with a flick of finger. **Hazard switch** provides safety for emergency stops and for low visibility conditions. Moreover, **viscous air filter** does not need to clean and can be used up to 16,000km. **Maintenance free** battery does not need any top up and it is free from leakage.

All new SP 160 will be available in **2 variants (Single Disc & Double Disc ABS)** with **3 colors (Pearl Spartan Red, Pearl Igneous Black & Matte Marvel Blue Metallic)** at all Honda Exclusive Authorized Dealer showrooms nationwide at an attractive price of **BDT 197,000** for Single Disc and **BDT 225,000** for Double Disc variant from 13 July 2024.

Further information, please visit [www.bdhonda.com](http://www.bdhonda.com) and [www.facebook.com/bdhondaofficial](https://www.facebook.com/bdhondaofficial)